



BC HEALTH CARE
AWARDS

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2020 SPONSORSHIP OPPORTUNITY

Presented by the Health Employers Association of BC, the BC Health Care Awards recognize excellence and innovation in BC's health care community.

Award recipients will be announced at a gala awards luncheon on June 29, at the Fairmont Waterfront Hotel Vancouver.



WHY SPONSOR?

It's a positive and exciting event that presents a rare opportunity to reach a wide audience of health leaders and decision-makers. Promotion through online employer newsletters and other formats can reach a potential audience of more than 100,000 health care leaders and frontline care providers.

- 230+ health care professionals attended in 2019
- social media tweets reached 15.5K impressions during the event
- award winner and sponsor videos were viewed more than 5,000 times

GOLD APPLE SPONSORSHIP OPPORTUNITIES

Top Innovation Sold

A project or best practice by one of BC's publicly funded health care employers that demonstrates innovative solutions.



Dianna Mah-Jones Award of Excellence in Person-Centred Care

A team or project that demonstrates leadership in person-centred care by focusing on the needs of the person rather than the needs of the system or service.

Workplace Health Innovation Sold

A project or best practice that makes use of leading practices and innovative thinking to improve workplace health and safety.



Health Care Hero (es) Sold

Characterized by the heart they put into their work, Health Care Heroes inspire those around them and make a difference by going above and beyond.



Collaborative Solutions

A joint project or best practice that harnesses the collective efforts of a joint team within the health system to generate positive outcomes.

Outstanding Health Care Volunteer

A role model for dedication, compassion and community service supporting a public or non-profit health care organization, or undertaken a variety of volunteer activities in one year.

BENEFITS OF SPONSORING

	Gold apple \$6,500	Green apple \$5,000	Red apple \$2,000
Tickets to awards luncheon	Table of 10	5 seats	2 seats
Naming opportunity – award category is “supported by your organization”	*		
Organization name in winner videos shown at event & posted on YouTube	*		
First right of refusal for sponsorship award category for 2021 awards	*		
Verbal recognition by emcee at awards luncheon	*	*	
Link to your website on BC Health Care Awards website for one year	*	*	
On-screen logo recognition at awards luncheon	*	*	*
Logo in awards luncheon souvenir program	*	*	*
Logo on BC Health Care Awards website for one year	*	*	*
Recognition in awards & HEABC social media (Twitter, Facebook, Instagram)	*	*	*
Recognition in HEABC online & print publications	*	*	*

CONTACT INFORMATION

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